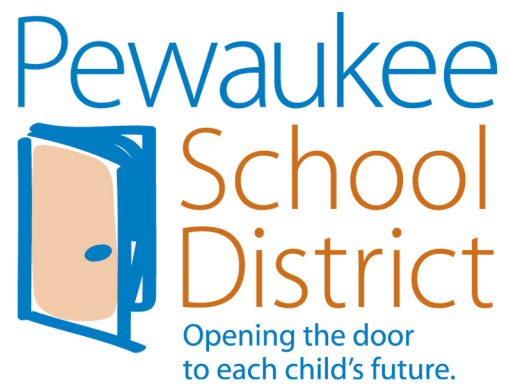


MARCH 26, 2018



Facilities Survey Report

PRESENTED BY:

DONOVAN GROUP

FACILITIES SURVEY REPORT

The Pewaukee School Board is committed to engaging the entire district community regarding growing enrollment in the district and the challenges of this growth. Toward that end, the board held a series of focus groups in the fall and winter and invited all community members to participate. As a result of those meetings, three solutions were created to address these enrollment increases, which are included in this survey. As a follow up to the focus groups, the board conducted a survey, the results of which are detailed in this report. The survey was developed with the Pewaukee School Board based on feedback from the focus group sessions.

A postcard survey invitation was mailed to all community members encouraging them to participate in an online survey. In addition, parents were reminded of the survey via email. In all cases, participants were asked to take the survey online by following a custom survey website address. Paper copies of the survey were also available by request. The survey opened on March 2, 2018, and it closed on March 23, 2018.

The survey was administered using the Donovan Group’s survey engine. Efforts were made to ensure that all eligible respondents had the opportunity to take the survey but that no respondents took it multiple times. In accordance with best practices in online research and to protect the security of the survey, Internet protocol (IP) addresses were logged and each survey was time-stamped.

To date, there is no reason to believe that anyone has taken the survey more than once or that anyone from outside the district has taken the survey.

Finally, it is worth noting that, by design, this data is not based on a scientific sample. As such, it should be treated as qualitative data that is similar to data from a large number of focus groups. Because we used a convenience sample, it would be methodologically inappropriate to carry out a regression analysis or attempt to calculate error.

Our response pool to date is a solid one that provides sound data to the board.

SURVEY RESULTS

A total of 1,172 community members completed the survey. To complete the survey, respondents must have clicked “submit” at the end of the survey and answered all of the required questions.

Below are the questions and their corresponding responses. Questions that include an asterisk (*) are required questions and required an answer in order for the respondent to proceed through the survey. The response data detailed below are for those who completed the survey. That is, the respondent answered all required questions and pressed submit to complete the survey. In addition to the survey conducted online, community members also had the option to take a paper survey. There were two paper surveys submitted.

What is your age? *

19 or under	1.5%
20-35	15.0%
36-50	57.2%
51-65	19.7%
Over 65	6.6%

Where do you reside? *

City of Pewaukee	55.4%
Village of Pewaukee	35.9%
Other	8.7%

How long have you lived in the school district? *

Less than 1 year	2.0%
1-5 years	25.6%
6-10 years	19.2%
11-20 years	27.4%
More than 20 years	17.7%
I do not live in the district	8.1%

Do you usually vote in elections?

Yes	91.1%
No	8.9%

Please check all the following that apply to you. *

I have school-aged children	65.2%
I have preschool-aged children	15.2%
I have children who are younger than preschool-age	12.0%
I have children who currently attend a Pewaukee School District school	57.8%
I have children who once attended a Pewaukee School District school	19.1%
I have grandchildren who currently attend or have attended a PSD school	2.6%
I have attended a Pewaukee School District school	7.7%
I am a community member who has never had children attending a PSD school	9.5%
I am currently a student at a Pewaukee School District school	1.5%
I am currently employed by the Pewaukee School District	11.6%
Other	1.7%

If you have school-aged children, which schools do your children attend? (Select all that apply)

Pewaukee Lake Elementary School (includes 4K offsite programs)	34.9%
Horizon Elementary School	25.5%
Asa Clark Middle School	19.4%
Pewaukee High School	24.4%
Private/Parochial School	2.7%
Public school outside of the district (open enrollment)	1.0%
Virtual school	0.0%
My children are home-schooled	0.2%
I do not have school-aged children	16.9%
Other	2.9%

How satisfied are you with the Pewaukee School District?

Very satisfied	54.3%
Satisfied	35.0%
Not very satisfied	3.1%
Dissatisfied	1.1%
No opinion	6.4%

Would you recommend the district to others?

Yes, I would recommend the district to others	94.9%
No, I would not recommend the district to others	5.1%

Where do you get most of your information about the schools and the district? (Select all that apply)

Parent organizations	27.7%
Friends or neighbors	49.3%
My children and their friends	42.5%
District mailings	54.1%
District website	48.0%
District newsletter (<i>The Perspective</i>)	44.9%
School board meetings	4.2%
Teachers and staff	50.5%
<i>Lake Country Reporter</i>	13.3%
<i>The Waukesha Freeman (GMToday.com)</i>	5.8%
<i>Milwaukee Journal Sentinel (JOnline.com)</i>	7.9%
Local blogs	3.0%
Local television	7.2%
Local radio	5.3%
Facebook	35.8%
Twitter	3.2%
Other	4.0%

A district history and needs section outlined the current capacity issues and projections, as well as information about open enrollment. After reading this, respondents were asked about urgency of addressing these issues.

I believe the district's facility needs must be addressed now. *

Strongly Agree	43.9%
Agree	41.1%
Disagree	10.2%
Strongly Disagree	4.8%

It was then explained to respondents that recently conducted focus groups narrowed their recommendations for a solution to the needs of the district to three options. Under all of the options, there would be a standard set of improvements made, then each option would have various other changes. The standard improvements for all three options are:

- Campus site improvements to increase parking availability and improve pedestrian circulation
- Campus-wide infrastructure (mechanical, electrical, and plumbing systems) improvement upgrades
- Addition and renovations to Asa Clark Middle School to support increased Fine Arts spaces
- An addition to Pewaukee High School to include an administrative office, academic spaces, and enhancements to the secure entryway

Option #1— 6-8 Grade Middle School - Asa Clark Addition

- Students would attend 4K, Kindergarten and grades 1 and 2 at Pewaukee Lake Elementary School.
- Students in grades 3, 4, and 5 would attend Horizon Elementary School.
- Students in grades 6, 7, and 8 would attend Asa Clark Middle School.
- Current grade configuration would be maintained at Pewaukee High School (grades 9, 10, 11, and 12).
- An academic addition would be made to Asa Clark Middle School, along with additions and renovations to support increased cafeteria, art, and science department spaces.

I would vote “yes” on a referendum question that included the proposed option #1 as described above, if I felt that it was affordable. *

Strongly Agree	31.7%
Agree	44.5%
Disagree	15.8%
Strongly Disagree	8.1%

Then, respondents were given the option to provide additional information, per the following question:
“Please use the space below to provide any additional information to the board as it considers proposed option #1.”

A minor theme developed related to changing grade-level configurations.

Option #2: Elementary School within a School – Pewaukee Lake Addition/Renovation

- Current grade configurations would be maintained at Pewaukee Lake Elementary School (4K, Kindergarten, and grades 1, 2, and 3), Horizon Elementary School (grades 4, 5, and 6), Asa Clark Middle School (grades 7 and 8) and Pewaukee High School (grades 9, 10, 11, and 12).
- Pewaukee Lake Elementary School would be reorganized to serve two student groups: 4K, Kindergarten, and grade 1 with dedicated support spaces and grades 2 and 3 with dedicated support spaces.
- Additions and renovations would be made to Pewaukee Lake Elementary School to support additional classrooms, a gymnasium, and dedicated educational spaces. Student, staff, and visitor experiences would be improved by creating smaller educational communities, reducing travel distances, and promoting collaboration and information sharing.

I would vote “yes” on a referendum question that included the proposed option #2 as described above, if I felt that it was affordable. *

Strongly Agree	24.7%
Agree	38.8%
Disagree	26.3%
Strongly Disagree	10.2%

Then, respondents were given the option to provide additional information, per the following question:
“Please use the space below to provide any additional information to the board as it considers proposed option #2.”

As with the first option, there were no clear themes, though several respondents mentioned grade-level configurations again.

Option #3 – New Construction – 4K-K Early Learning Center

- 4K and Kindergarten students would attend a newly constructed Early Learning Center.
- Students in grades 1, 2, and 3 would attend Pewaukee Lake Elementary School.
- Current grade configurations would be maintained at Horizon Elementary School (grades 4, 5, and 6), Asa Clark Middle School (grades 7 and 8), and Pewaukee High School (grades 9, 10, 11, and 12).
- A new Early Learning Center would be constructed on the existing school campus.

I would vote “yes” on a referendum question that included the proposed option #3 as described above, if I felt that it was affordable. *

Strongly Agree	23.9%
Agree	32.1%
Disagree	28.8%
Strongly Disagree	15.2%

Once again, respondents were given the option to provide additional information, per the following question: **“Please use the space below to provide any additional information to the board as it considers proposed option #3.”**

There were no identifiable major or minor themes.

Currently, all the district’s schools are located on one campus. I believe the district's facilities should continue to be on one site. *

Strongly Agree	51.5%
Agree	28.8%
Disagree	7.7%
Strongly Disagree	2.2%
No opinion	9.9%

Finally, respondents were given an opportunity to express the degree to which they support several financial impact scenarios.

I would vote “yes” on a referendum question if I felt it was the correct solution and it had a tax impact of \$49 per year on every \$100,000 of equalized property value. *

Strongly Agree	45.6%
Agree	38.7%
Disagree	7.1%
Strongly Disagree	8.7%

I would vote “yes” on a referendum question if I felt it was the correct solution and it had a tax impact of \$76 per year on every \$100,000 of equalized property value. *

Strongly Agree	28.5%
Agree	39.2%
Disagree	17.2%
Strongly Disagree	15.2%

I would vote “yes” on a referendum question if I felt it was the correct solution and it had a tax impact of \$103 per year on every \$100,000 of equalized property value. *

Strongly Agree	21.1%
Agree	26.6%
Disagree	26.7%
Strongly Disagree	25.6%

Please use the space below to provide any additional information to the board as it considers this and other solutions to address the district’s facility needs.

Of the respondents who provided feedback, there were no strong themes. Instead, there were several minor themes that could be found in the responses. There were respondents that indicated the schools seemed crowded now. Others indicated that they did not believe there was a need. Several respondents indicated that the board should not seek to raise taxes for facilities. Others indicated that they supported all of the options, and several others noted they wanted a pool and that security, traffic-flow, and parking should be addressed. Perhaps the most dominant theme was related to safety.