

Academic & Career Planning Labor Market Information

Pewaukee School District

WHY IS ACP SO IMPORTANT?

Today, students are busy preparing for careers—many of which simply don't exist yet. Years ago, knowing content and developing skills were the most critical components to finding success after high school. Today, a higher value is placed on creativity, innovation, and collaboration. Products are often *designed* in the United States, but *made* elsewhere. Post-secondary education has become more competitive, and MUCH more expensive. It is critical that our students begin their post-secondary journey with a well-defined plan to save money, time, and ensure that they obtain the education and training they need to find satisfaction and financial security in their future pursuits.

Academic & Career Planning (ACP) begins in elementary school by helping students increase their self-awareness by identifying interests, strengths, learning styles, and work values. As students develop, they explore potential careers, learn about the various post-secondary pathways, and hone goal-setting skills. As students enter into the final years of their K12 experience, they will investigate labor market information, develop personal financial literacy skills, and finalize their plans. All of these activities take place with supporting adult mentors at home and school.



Know • Explore • Plan • Go!

Our graduates will:

- Possess and demonstrate mastery of information related to college and career success
- Apply the skills necessary to explore and navigate post-secondary options, paths, and transitions
- Cultivate mindsets that foster continuous growth and lifelong learning

WHO GRADUATES FROM COLLEGE?*

Graduates in 4 years	29%
Graduates in 6 years	59%

*Based on 4-year institutions

Source: WI DPI, Gregg Curtis, School Counseling Consultant, 2015

Did You Know?

- Approximately 70% of WI students attending a 4-year public or private institution graduate with debt (Ranked #3 in nation)
- The AVERAGE debt of a WI student attending a 4-year public or private institution is \$28,810 (Ranked #17 in nation)
- In 2014, 82% of students in WI attending a 4-year institution was enrolled in an in-state location
- In 2014, 65% of students were enrolled in a 4-year institution, and 33% were enrolled in a 2-year institution

Source: WI DPI, Gregg Curtis, School Counseling Consultant, 2015

OUR COMMUNITY

W-O-W

Washington, Ozaukee & Waukesha Counties

Top 3 Industries in W-O-W:*

1. Manufacturing
2. Retail Trade
3. Health Care & Social Assistance

*Source: WI Dept. of Workforce Development Area Brief May 2011

Pewaukee Graduates

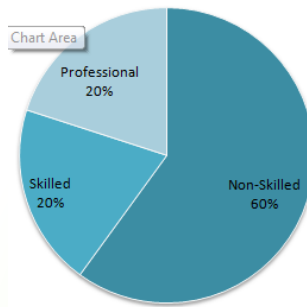
Top 4 Colleges that Pewaukee Graduates Attend (from 2014-2016):

1. UW-Madison
2. UW-Whitewater
3. UW-Milwaukee
4. WCTC

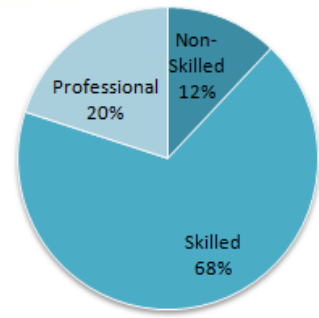


“Opening the Door to Each Child’s Future...so All Students Can Open Doors for Themselves!”

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50 Years Ago



Today

Where are the Jobs?

Consider where jobs are anticipated to be found, as well as the type of education they require.

50 years ago, non-skilled workers found it much easier to get work. Today, the need for professional workers has remained the same, but the demand for skilled workers has increased dramatically.

Source: Wisconsin Department of Workforce Development: Will our Future Workforce be Adequated & Capable? (Winters, 2013)

ACP Website: Scan this QR Code for Additional Information on College and Career Readiness, and how Pewaukee is preparing our students for their futures!

W-O-W Workforce Development Area Occupation Projections, 2012-2022
 Ozaukee, Waukesha and Washington Counties

Occupation Group	Employment				Average Annual Openings		
	2012	2022	Change (2012-2022)		Due to Growth	Due to Replace-ment	Total Openings
			Number	Percent			
All Occupations	339,259	373,723	34,464	10%	3,674	7,860	11,534
Management	18,085	20,086	2,001	11%	201	365	566
Business and Financial	15,818	17,991	2,173	14%	219	324	543
Computer and Mathematical	10,290	12,035	1,745	17%	174	169	343
Architecture and Engineering	8,990	9,348	358	4%	55	222	277
Life, Physical, and Social Science	*	*	*	*	*	*	*
Community and Social Service	2,836	3,145	309	11%	31	66	97
Legal	1,812	2,180	368	20%	37	29	66
Education, Training, and Library	14,349	15,389	1,040	7%	107	313	420
Arts, Entertainment and Media	4,376	4,846	470	11%	49	106	155
Healthcare Practitioners	15,662	19,044	3,382	22%	338	318	656
Healthcare Support	7,617	8,864	1,247	16%	125	144	269
Protective Service	3,830	4,168	338	9%	35	132	167
Food Preparation and Serving	25,612	28,319	2,707	11%	271	970	1,241
Building & Grounds Maintenance	12,197	14,467	2,270	19%	227	258	485
Personal Care and Service	15,273	17,488	2,215	15%	228	292	520
Sales and Related	38,119	41,425	3,306	9%	346	1,050	1,396
Office and Administrative Support	50,141	54,635	4,494	9%	505	1,158	1,663
Farming, Fishing, and Forestry	*	*	*	*	*	*	*
Construction and Extraction	14,919	17,663	2,744	18%	275	247	522
Installation, Maintenance, Repair	10,956	12,011	1,055	10%	109	249	358
Production	41,994	42,407	413	1%	144	813	957
Transportation & Material Moving	23,477	25,210	1,733	7%	178	548	726

* Due to confidentiality, data is suppressed and so detail may not add to totals.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2015